

“Elevator Pitch” for Simple WISDAM™

Everywhere, worldwide, the public is being asked to fill in similar but different forms for others to enter healthcare and other information into millions of incompatible databases.

There is a common delusion that such databases will, in time, be able to ‘talk’ to each other. Anyone who has written computer programs knows that this is either impossible, or decades away.

Despite a whole series of major initiatives, both by official bodies (the NHS Data Dictionary, Royal colleges etc), by commercial companies (even Google, Microsoft, Apple etc), or by academic initiatives (e.g. Open EHR) there has not, for the past 20 years, been any real progress anywhere, worldwide, towards overcoming this problem.

The reason: No-one has, until now, devised a viable mechanism to decide which alternative proposals should be accepted as the universal common standard.

Unique Selling Points of the Simple WISDAM™ Initiative:

It:

- **focuses, in Plain English, on what everyone (or their carers) knows about themselves**
- **internationally standardises 350 items of healthcare data**
- **incorporates these into 18 personalised QR codes**
- **prioritises items that never (e.g. DoB) or rarely (e.g. Home Address) change**
- **over 7 years of persistent development, with masses of feedback, to reach its present stable state.**

Result: This fresh initiative provides an interoperativity breakthrough, and will, once implemented will, in place of hours of data re-entry work, release precious resources for direct patient care.

The groundwork work has been completed; but to bring this exciting concept to full fruition, backing by a charitable foundation and/or crowdfunding and/or sponsorship is now essential.

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With each Individual; Social Demographic And Medical Records

Globally standardised personal healthcare information in both PAPER and ELECTRONIC formats which is complementary to the thousands of incompatible government & commercial electronic systems, since THE SOURCE ONLY EXISTS as a record personally held-by, owned-by, checked-by and up-dated by each individual.